|  |
| --- |
| Facebook |
| Starting Followers | Monthly Goal | # of Posts | # of Comments | Most Likes | # of Clicks WS | New Followers |
|  |  |  |  |  |  |  |
| Twitter |
| Starting Followers | Monthly Goal | # of Posts | # of Comments | Most Likes | # of Clicks WS | New Followers |
|  |  |  |  |  |  |  |
| Pinterest |
| Starting Followers | Monthly Goal | # of Posts | # of Comments | Most Likes | # of Clicks WS | New Followers |
|  |  |  |  |  |  |  |
| Instagram |
| Starting Followers | Monthly Goal | # of Posts | # of Comments | Most Likes | # of Clicks WS | New Followers |
|  |  |  |  |  |  |  |
| YouTube |
| Starting Followers | Monthly Goal | # of Posts | # of Comments | Most Likes | # of Clicks WS | New Followers |
|  |  |  |  |  |  |  |
| iTunes |
| Starting Followers | Monthly Goal | # of Posts | # of Comments | Most Likes | # of Clicks WS | New Followers |
|  |  |  |  |  |  |  |
| LinkedIn |
| Starting Followers | Monthly Goal | # of Posts | # of Comments | Most Likes | # of Clicks WS | New Followers |
|  |  |  |  |  |  |  |
| Newsletter |
| Starting Followers | Monthly Goal | # of Emails Sent | Open Rate | # of Clicks WS | New Subscribers |
|  |  |  |  |  |  |
| **Biggest Win This Month:** | **To Improve on for Next Month:** | **Totals:** |
|  |  |  |
| **20\_ \_** | FACEBOOK | TWITTER | PINTEREST | INSTAGRAM | YOUTUBE | ITUNES | LINKEDIN | NEWSLETTER | WEBSITE |
| **Total Followers** | **Clicks to Website** | **Total Followers** | **Clicks to Website** | **Total Followers** | **Clicks to Website** | **Total Followers** | **Clicks to Website** | **Total Followers** | **Clicks to Website** | **Total Followers** | **Clicks to Website** | **Total Followers** | **Clicks to Website** | **Total Subscribers** | **Clicks to Website** | **Total traffic from all sources** |
| Jan |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Feb |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Mar |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Apr |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| May |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| June |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| July |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Aug |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sep |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Oct |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Nov |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Dec |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Notes: |
|  |
| Facebook |
| URL | UN/Email | PW | Date | # of Followers | New Followers |
|  |  |  |  |  |  |
| Twitter |
| URL | UN/Email | PW | Date | # of Followers | New Followers |
|  |  |  |  |  |  |
| Pinterest |
| URL | UN/Email | PW | Date | # of Followers | New Followers |
|  |  |  |  |  |  |
| Instagram |
| URL | UN/Email | PW | Date | # of Followers | New Followers |
|  |  |  |  |  |  |
| YouTube |
| URL | UN/Email | PW | Date | # of Followers | New Followers |
|  |  |  |  |  |  |
| iTunes |
| URL | UN/Email | PW | Date | # of Followers | New Followers |
|  |  |  |  |  |  |
| LinkedIn |
| URL | UN/Email | PW | Date | # of Followers | New Followers |
|  |  |  |  |  |  |
| Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| URL | UN/Email | PW | Date | # of Followers | New Followers |
|  |  |  |  |  |  |