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| Newsletter | | | | | | | | | | | | | | | | | | | | | | | |
| Starting Followers | | | | Monthly Goal | | | | # of Emails Sent | | | | | | Open Rate | | | | # of Clicks WS | | | New Subscribers | | |
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| **Biggest Win This Month:** | | | | | | | | **To Improve on for Next Month:** | | | | | | | | | | | | | **Totals:** | | |
|  | | | | | | | |  | | | | | | | | | | | | |  | | |
| **20\_ \_** | FACEBOOK | | TWITTER | | | PINTEREST | | | INSTAGRAM | | | YOUTUBE | | | ITUNES | | LINKEDIN | | | NEWSLETTER | | | WEBSITE |
| **Total Followers** | **Clicks to Website** | **Total Followers** | | **Clicks to Website** | **Total Followers** | **Clicks to Website** | | **Total Followers** | | **Clicks to Website** | **Total Followers** | **Clicks to Website** | | **Total Followers** | **Clicks to Website** | **Total Followers** | | **Clicks to Website** | **Total Subscribers** | | **Clicks to Website** | **Total traffic from all sources** |
| Jan |  |  |  | |  |  |  | |  | |  |  |  | |  |  |  | |  |  | |  |  |
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| Mar |  |  |  | |  |  |  | |  | |  |  |  | |  |  |  | |  |  | |  |  |
| Apr |  |  |  | |  |  |  | |  | |  |  |  | |  |  |  | |  |  | |  |  |
| May |  |  |  | |  |  |  | |  | |  |  |  | |  |  |  | |  |  | |  |  |
| June |  |  |  | |  |  |  | |  | |  |  |  | |  |  |  | |  |  | |  |  |
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| Aug |  |  |  | |  |  |  | |  | |  |  |  | |  |  |  | |  |  | |  |  |
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